

Prescott Hill

Art Director



Created and managed package and identity graphics for several high profile product and product line segmentations within the Playskool brand.



Innovative conceptual package design helped to secure a ten-year license agreement with LucasFilms.

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Profile:

A 20+ year veteran in the field with a broad experience in graphic design for print, and an extensive background in illustration and studio photography art direction.

Accomplishments include:

- Illustrator for several of Hasbro product lines including the highly successful Littlest Pet Shop™.
- Developed a packaging direction that was adapted by LucasFilms licensing for use with non-action figure related packaging.
- Owner and operator of my own independent design business for five years

Career Driver:

Inspiring to develop dynamic and creative design and illustration directions in print and other graphic communication media.

Employment History:

Art Director | Hasbro, Inc., | 2005 - Present

Independent Art Director / Illustrator | 2000 - 2005

Senior Graphic Designer I Milton Bradley, Inc. | 1993 - 1999

Graphic Designer / Illustrator | Ideaworks | 1986 - 1993

Graphic Designer / Illustrator | Ficket + Walsh Advertising, Inc. | 1980 -1986

Special Skills:

My design and management experience has honed the following skills:

- **Creation** - Logos & graphic identifications, package design, web site development, illustration, exhibit display design, product development, promotional support, print & collateral design, art direction, story boards, character design, digital 3D design.
- **Execution** - Overseeing projects from concepts to final proofs while providing creative and leadership support throughout the course of development.
- **Management** - Finding, hiring and directing illustrators, designers, photographers and other vendors while maintaining budgets, milestones and deadlines throughout the development of the project.
- **Focus** - Efforts always stay targeted on effectively communicating the product to the market within limited time and budgetary constraints.
- **Leadership** - Willing to taking on and resolve difficult design challenges. Being a mentor and sharing my experience and skills with others on my team.

Education:

New England School of Art & Design, Boston, MA
Associate Degree, Deans List: 1976, 1979

Expertise in:

- Adobe Photoshop, Illustrator, InDesign, and QuarkXpress.
- 3D design experience using Strata, Bryce and Poser
- Web site design experience using Flash and GoLive.
- Extensive proficiency with the Apple/Macintosh platform.